

Jewels
AND
PINSTRIPES
CELEBRITY & VIP GIFT BAGS FOR
CHARITY AND HIGH PROFILE EVENTS

For Immediate Release
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JEWELS AND PINSTRIPES SALUTES JULIA ROBERTS WITH A DAZZLING GIFT BAG AT THE AMERICAN CINEMATHEQUE TRIBUTE

Oprah Winfrey, Denzel Washington, Tom Hanks, Sally Field, Natalie Portman and Bruce Willis Among the A-List Group of Celebrities Expected to Receive Gift Bags



LOS ANGELES, CA – OCTOBER 9, 2007 -- Jewel and Pinstripes, one of the nation's premier gift bag companies, dedicated to raising money for charitable causes, announced the contents of the gift bags it has created for award ceremony honoring Julia Roberts by the American Cinematheque. The star-studded event will take place at the Beverly Hilton Hotel on October 12th and will air on AMC on December 5th. As part of the celebration, Julia Roberts will sign her bag, along with some of the contents in it, and will auction it on-line with money going to the American Cinematheque.

The gift bags, valued at more than \$10,000 are filled with a luxurious assortment of amazing gifts including lavish hotel packages, beautiful jewelry, wonderful home products, high-end accessories, the latest electronics and delicious gourmet food.

Recipients of the gift bag will include presenters and guests such as Oprah Winfrey, Denzel Washington, Tom Hanks, Sally Field, Natalie Portman, Bruce Willis, Blair Underwood, Marcia Gay Harden, Shirley MacLaine and many others.

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“When it comes to movie stars, Julia Roberts is one of the most sought-after names in Hollywood and we are extremely proud to have been asked by the American Cinematheque to help honor her,” said Julie Kenney, founder and president of Jewels and Pinstripes. “The gift bags we created for this event are nothing short of spectacular and we are sure each of the recipients will absolutely love them.”

Following is a list of items which will be included in the gift bag:

Highlands Inn, a Hyatt Hotel, Carmel, Ca

Highlands Inn in beautiful Carmel, California, two-night stay in a deluxe view room with breakfast for two at the California Market restaurant and a wine and cheese welcome amenity, \$1750, www.highlandsinn.hyatt.com

Dolphin Bay Hotel and Residences, Pismo Beach, Ca

Dolphin Bay Hotel & Residences welcomes recipients to the Central Coasts' only luxury resort for a two-night stay in an ocean view residence, \$1000, www.thedolphinbay.com

SDH Fine European Linens

SDH Fine European Linens Legna Knit King Sheet Set (gift certificate valued at \$880) and small pillow (\$46), \$926, www.sdhonline.com

Julien Farel Salon

Gift certificate for haircut with Julien Farel, \$450, a personal training session at the new Gymnastique, \$200, and a Julien Farel signature medium brush, SRP \$45, Total Value \$695, www.julienfarel.com

Bottlenotes

Bottlenotes is one of the most exciting on and offline wine communities offering a bi-monthly 6 month membership in their invitation-only Limited Addictions wine club for men, Little Black Dress club for women both include 2 bottles/shipment, gift certificate valued at \$600, www.bottlenotes.com

LYN GAYLORD

Lyn Gaylord, unique sterling buckles inspired by rare antiques and collectibles such as many different dog breeds, equestrian, romantic and whimsical motifs. Gift certificate valued at \$595 for 1 leather strap and 1 buckle. www.lyngaylord.com

Coakley Collection

Coakley Collection offers a truly innovative and stylish line of bags that meet the individual lifestyle needs of every woman...from board room to golf course, getaway weekend to toddler tote. Accommodating 15" or 17" laptops, bags come in durable textiles and delicious colors, gift certificate valued at \$550, www.coakleybusinessclass.com

ST. JOHN

ST. JOHN gift certificate redeemable and redeemable only at St. John Boutiques throughout the U.S. and Canada, \$500, www.stjohnnkits.com

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SCATOLA DEL TEMPO

Scatola Del Tempo, Watch box 2a: an object designed with a deep knowledge of what it is destined to contain, made completely by hand by the best craftsmen, using the best leather and the most prestigious silks, gift certificate valued at \$500, www.scatoladeltempo.com

RITMO MUNDO

For the men, an exclusive RITMO MVNDO timepiece from the HERCULES collection, available in 10 different dial and strap color choices. Gift Certificate Retail Value \$350 or for the women an exclusive RITMO MVNDO timepiece from the PALAZOO FUN collection, available in Black, or White Dial with a choice of Silver, Yellow Gold, or Rose Gold Finish, gift certificate valued at \$295, www.ritmomundo.com

Sophia Custom Design

Sophia Custom Design ring, cluster ring created with Amethyst, Blue Topaz, Multi Colored Sapphires, Peridot, Emeralds and Rubies, all set in gold wire, gift certificate valued at \$350, www.sophiacustomdesign.com

High Sierra Sport Company

High Sierra Sport Company Carry-On Expandable Wheeled Upright in Amazon color with a tough, but low-weight foam structure, SRP \$300, www.highsierrasport.com

SugarBoo Designs

SugarBoo Designs Signature PhotoBox Collection, each photobox is a unique customized piece of art. All are completely handmade and handcrafted. Choose from 18 custom color finishes and 47 thoughtful quotes to create your own one of a kind piece of art, \$265, www.sugarboodesigns.com

LRS Design

LRS Design offers an elegant array of beautiful jewelry. Selections from their bracelet and earring collections, gift certificate valued at \$250, www.lrs-design.com

TIGI/Bed Head

TIGI gift basket of hardcore professional styling tools, Bed Head, shampoo, conditioner, sculpting products, Make-up and Body by Bed Head, gift certificate valued at \$250, www.tigihaircare.com

Giorgio Armani Beauty

Giorgio Armani Crema Nera, Armani's first foray into premium skincare, gift certificate valued at \$225, www.giorgioarmanibeauty.com

Cristina V.

New York jewelry designer, Cristina V. custom designed necklaces made from semi-precious stones, fresh water pearls all on 14K gold and sterling silver clasps, gift certificate valued at \$200, www.cristinav.com

Plantronics

Plantronics Ultimate Bluetooth headset, gift certificate valued at \$199.99, www.plantronics.com

Netflix

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Netflix, the world's largest online movie rental service, is providing a 12-month subscription to our popular 3 DVDs at-a-time plan, which is worth more than \$200, www.netflix.com

SEE

SEE, the country's first high fashion, high quality eyewear boutique, offers cutting edge European designs at "Hip without the Rip" prices. Free pair gift certificate valued at \$200.
www.seeeyewear.com.

photowow.com

photowow.com gift certificate valued at \$150, www.photowow.com

UJeans

UJeans are environmentally and socially responsible made-to-measure jeans that are designed by the customer, gift certificate valued at \$140, www.ujeans.com

Stella Page Design

Stella Page Designs Limited Editions, The Palm Cell Phone Holder, gift certificate valued at \$128, www.stellapage.com

Shari's Berries

Shari's Berries gourmet, hand-decorated, chocolate dipped strawberries, "The unforgettable gift", gift certificate valued at \$100, www.berries.com

Discovery Communications Planet Green

Discovery Communications 5-DVD Collector's Edition of Discovery series "Planet Earth" narrated by Sigourney Weaver, SRP \$79.99, www.discovery.com

Capture the Moon

Capture the Moon presents the Dreams Collection of indoor/outdoor slippers with a memory foam footbed and Swarovski crystallized vamp which is a comfortable, beautiful and casual shoe created for the fashion conscious woman, SRP \$69.99, www.capturethemoon.com

Life is good

Life is good jacquard olive color 100% cotton beach towel features a beautiful jacquard-woven summer pattern in 72" x 40", SRP \$40, Life is good Scented Palm Candle, SRP \$15, and River Stoneware Candle Base, SRP \$10, Total SRP \$65, www.lifeisgood.com

Giorgio Armani Parfums

ATTITUDE by Giorgio Armani is a woody-oriental that brings together raw materials and precious essences, which inspire Armani's aesthetic with uncommon elegance, SRP \$55,
www.giorgioarmaniparfums.com

Simply Divine Brownies

Simply Divine Pretty Woman Selection of four Simply Divine Brownies dipped in white chocolate, then imprinted with images of Julia Roberts starring in various films, SRP \$19.95 and gift certificate valued at \$37.95 for a half dozen brownies, \$57.90, www.simplydivinebrownies.com

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Alora Ambiance

Alora Ambiance 8 Oz. Diffuser's (Caldo) exquisite design and attention to detail attest to its Italian origins while its wicking device is both attractive and unusually effective. SRP \$50, www.aloraambiance.com

Zen Tails

Zen Tails Collection, Three hardback children's picture books in a beautiful gift box package. Children's picture books based on traditional Zen stories, \$49.95, www.zentails.com

Boatman Geller

Boatman Geller delicious stationary for Men and Women; Blossom Box Set for Woman, 20 flat cards/envelopes- SRP \$28 and McLaren Wardrobe Box Set for Men, 30 flat cards/envelopes- SRP \$42 (personalization additional), www.boatmangeller.com

flattenme

flattenme award winning personalized storybooks are the most magical custom books ever created, 1 photo and 5 minutes gets you a completely unique and stunningly beautiful adventure with your child as the star, gift certificate valued at \$39.95, www.flattenme.com

Godiva Chocolatier

36pc Gold Ballotin: The Classic Godiva Gold Ballotin features a rich range of chocolate sensations, from creamy caramels, and scrumptious pralinés, to luscious ganaches, and refined fruits and nuts, SRP \$38, www.godiva.com

TimeMug®

TimeMug® is the world's first and only 100% dishwasher safe time-telling drinkware in 16 dazzling colors and two timepiece options, SRP \$29.95-\$24.95, www.timemug.com

A/X Armani Exchange

A/X Armani Exchange Urban Duffle Bag, SRP \$28, www.armaniexchange.com

Altoids

Dark Chocolate Dipped Altoids (ginger, peppermint, or cinnamon), SRP \$2.97 a tin, Total SRP \$8.91 for 3 tins, www.altoids.com

Backstage, each presenter, as well as Ms. Roberts, will autograph a designated gift bag, which will subsequently be auctioned off on-line with all contents included. The auction will take place on www.charityfolks.com beginning Monday, October 15, 2007. Proceeds will be donated to American Cinematheque. This gift bag auction is in addition to Julia Robert's individual signed gift bag, which will also be auctioned.

Julia Roberts is the 22nd honoree of The American Cinematheque. Since 1986, the organization has honored an individual who has made a significant contribution to the art of the Moving Picture. Past recipients have included George Clooney, Nicolas Cage, Sean Connery, Tom Cruise, Michael Douglas, Jodie Foster, Mel Gibson, Ron Howard, Nicole Kidman, Steve Martin, Bette



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Midler, Eddie Murphy, Al Pacino, Rob Reiner, Arnold Schwarzenegger, Martin Scorsese, Steven Spielberg, John Travolta, Denzel Washington, Robin Williams, and Bruce Willis.

About American Cinematheque:

Established in 1981, the American Cinematheque is a 501 C 3 non-profit viewer-supported film exhibition and cultural organization dedicated to the celebration of the Moving Picture in all of its forms. At the Egyptian Theatre, the Cinematheque presents daily film and video programming which ranges from the classics of American and international cinema to new independent films and digital work. Exhibition of rare works, special and rare prints, etc., combined with fascinating post-screening discussions with the filmmakers who created the work, are a Cinematheque tradition that keep audiences coming back for once-in-a-lifetime cinema experiences. The American Cinematheque renovated and reopened (on Dec. 4, 1998) the historic 1922 Hollywood Egyptian Theatre. This includes a state-of-the-art 616-seat theatre housed within Sid Grauman's first grand movie palace on Hollywood Boulevard. The exotic courtyard is fully restored to its 1922 grandeur. The Egyptian was the home of the very first Hollywood movie premiere in 1922. In January 2005 the American Cinematheque expanded its programming to the 1940 Aero Theatre on Montana Avenue in Santa Monica. www.americancinematheque.com

About Jewels and Pinstripes:

Founded in October of 2004, Jewels and Pinstripes is a premier designer of luxury gift bags, specializing in creating VIP thank-you bags for charity benefits. Inspired by the dedication of the organizations it works with, Jewels and Pinstripes regularly donates gift bags for auction, and has raised more than \$225,000 for charity through events that include American Cinematheque Gala, Indianapolis 500, EXTRA Awards Lounge, The Carousel of Hope, MusiCares® Person of the Year Tribute during Grammy Week®, Muhammad Ali's Celebrity Fight Night and Chris Evert's Pro-Celebrity Classic. Oprah Winfrey, Halle Berry, Patrick Dempsey, Jaime Pressly, P.Diddy and Gwen Stefani top the long list of lucky Jewels and Pinstripes recipients. The gift bags and the extraordinary contents regularly attract the attention of leading media outlets including *People*, *Extra*, *Us Weekly*, Entertainment Tonight, Inc.com, and Fox News. For more information about Jewels and Pinstripes, please visit our website at www.jewelsandpinstripes.com.

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